



A Statewide LGBTQ-Friendly Travel, Wedding & Business Resource Guide

2021 ARIZONA PRINT + DIGITAL SPEC SHEET

PRINT DISPLAY AD SPECS

(See diagram on back page)

PRINT, all ads are in full color

1/8 page horizontal	2.125" w x 1.75" h
1/4 page vertical	2.125" w x 3.625" h
1/4 page horizontal	4.375" w x 1.75" h
1/2 page vertical	2.125" w x 7.375" h
1/2 page horizontal	4.375" w x 3.625" h
2/3 page	4.375" w x 5.375" h
Full page bleed	5.875" w x 8.875" h

(Full page files must be built to 5.875" x 8.875")
This includes a 1/4" (.25) bleed area on each side which WILL BE CUT OFF when the guide is trimmed to final size - 5.375" w x 8.375" h.

Please see chart on next page for templates.

ELECTRONIC FILES

- We accept appropriately formatted PDF, JPG or TIF files in CMYK (with bleed if Full Page).
- Minimum Resolution of 300 dpi, otherwise your ad may appear blurry or pixelated.
- All color MUST be converted to CMYK. RGB colors (monitor colors) will change in printing.
- Please DO NOT submit Microsoft Word, Publisher or PowerPoint files.
- Please do not submit ads with crop or printers marks.

DIGITAL DISPLAY AD SPECS

Picture / Logo

Next to listings max 220 x 220 pixels, 160 dpi in JPG or PNG format

Banners - JPG or Animated GIF

• Premium Featured Banner
970 x 344 pixels

• Top Banner • Large Category Header
468 x 60 pixels 728 x 90 pixels

• Featured Partner Banner
140 x 280 pixels

• E-News 300 word limit + 2 images or submit a 350 pixel x 700 pixel JPG or PNG

Send Ads, Banners & Pictures to: Ads@ThePrideGuides.com



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