Dinner d'Arte Pop-Up Dinner & White Party Whirls into Valley

Gourmet Food, Wine, Art, Dancing at Iconic Mystery Location to be celebrated in April

SCOTTSDALE, AZ (February 21, 2014) The Valley of the Sun will play host to a celebration of food, wine and art the likes of which have never been seen before in Arizona. All will be revealed on April 12, 2014, at the first ever **Dinner d' Arte**. Inspired by the annual Dîner en Blanc event in Paris, Dinner d' Arte guests will be united in the spontaneous, creative, magical spirit of the event. Dinner d'Arte guests will converge on a secret iconic location to be announced four hours prior to start. At 5:00 p.m., guests elegantly dressed in white, will decorate and adorn provided tables and chairs and eat, drink, dance and be merry! With live music, world-class wine, dancing and amazing works of art, Dinner d'Arte's a pop-up dinner, flash-mob style, and strict white dress code ensures a white-out event like no other. Hosted by Bella Palazzo and Creative Hands Cuisine, tickets can be purchased at <u>www.dinnerdarte.net</u> for \$35 per person, which covers the costs for permits, tables, chairs, entertainment and a bevy of surprises!

Guests are encouraged to tap their inner creativity and decorate their table with aplomb. Feel like placing fish bowls or succulents as centerpieces? Please do so...guests are only limited by their imagination. The only caveat, due to the inherent beauty of the secret location, lit candles will not be permitted. Foodies will love the opportunity to show off their culinary skills, as guests are encouraged to bring a full picnic dinner and non-alcoholic beverages. Creative Hands Cuisine will provide pre-ordered gourmet baskets with wine also available for purchase on-site or in advance on the Dinner d' Arte website. A portion of all proceeds from wine and ticket sales will benefit <u>The Care Fund</u>. As an integral part of the evening's activities, Dinner d' Arte, in association with <u>Bianca Lauren Galleries</u>, will feature the artworks of talented, emerging artists. The art showcased will be available for purchase. In addition, an intriguing live art presentation will have guests talking long after the evening is over. Live music will be played and all are encouraged to take to the dance floor and twirl the night away.

Prior to the evening, Dinner d'Arte will donate a fully decorated, elaborate table designed by a local interior designer including a gourmet meal & wine for eight to be auctioned by a local radio station.

Set-up begins promptly at 5:00 p.m. with the event kicking off at 7:00 p.m. Festivities will continue until10:00 p.m. at which time all guests will be requested to thoroughly clean their area, leaving no trace of the evenings activities.

For more information or decorating ideas regarding Dinner d'Arte, Friend them on Facebook at Dinner d' Arte Scottsdale or contact Margie Van Zee at <u>602-695-2054</u> or call Barbara Bowers, chief development officer, for The Care Fund at <u>480-305-8611</u>.

About Bella Palazzo:

Founded in 2001, Bella Palazzo creates exclusive corporate incentive dinners for Fortune 500 companies in private, luxurious venues. Our extensive arrays of concierge services are tailored to complement corporate in-house rewards/sales programs ensuring expectations have, not only been met, but also surpassed. Wilson Sporting Goods, Transunion, AAA, and the Anaheim Angels are just a few of the corporations that have enjoyed Bella Palazzo's unique locales, stellar service and commitment to excellence.

About Creative Hands Cuisine:

Creative Hands Cuisine has been quietly orchestrating celebrity caliber events in Phoenix since 2002 under the guidance of Le Cordon Bleu Executive Chef Douglas Brochu and his wife Camille, founders and owners. Known for being forerunners in unique cuisine and out of the box presentations has placed Creative Hands Cuisine in the top echelon of catering companies in the country. We are proud to have executed more than 2000 culinary performances in the past 11 years for an impressive client list including high-end retail stores, outstanding venues in Arizona and California, Fortune 500 corporations and countless celebrities and VIPs.

About The Care Fund:

The Care Fund's mission is to grant mortgage or rent to families, throughout the state of Arizona, with children who are critically ill or injured The Care Fund is an Arizona 501 (c) (3) non-profit, tax exempt organization whose programs and services are funded entirely by private donation, corporate contributions and grants. Contributions made to the Care Fund are tax deductible to the extent allowed by the law.