

For Immediate Release



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Afro:Baile Presents the 5th Annual “Carnaval Do Brazil”

Gilbert, Arizona – February 19, 2014 – *Afro:Baile (Records)* is proud to announce the annual “*Carnaval do Brazil*” concert event. Coined by some as “The Most Exciting Event of the Year”, *Carnaval do Brazil* brings a reflection of Brazil’s national pastime to the heart of Old Town Scottsdale. In true Brazilian Carnival-like fashion, the concert event showcases a plethora of Brazilian culture featuring live Brazilian bands, Samba dancers, performances, authentic Brazilian costumes, visuals (of Carnival in Brazil) as well as Brazil’s national drink, the Caipirinha! The “5th annual” event is set to unfold on Saturday March 8th 2014 at The Venue Scottsdale, located 7117 East 3rd Avenue, Scottsdale, Arizona 85251. Doors open at 8PM with entertainment starting at 9PM.

All eyes are going to be on Brazil, as the country is set to host the 2014 FIFA World Cup, as well as the 2016 Olympics in Rio. While the people of Brazil get ready to celebrate a milestone, *Carnaval do Brazil* will as well. This coming year will mark *Carnaval do Brazil*’s five year anniversary event! The audience will be treated to an abundance of authentic sights and sounds including live performances by headliner, “*Batuke Samba Funk*” from Rio de Janeiro. The 8-piece Brazilian Samba Funk Band brings the rhythmic sounds of Rio’s Carnival street music with a twist of Soulful grooves. Co-headlining the event, is Los Angeles Brazilian band, “*Batala*”, led by Bandleader Mario Pallais. Batala brings the sweet sounds of Samba Reggae and Dance music through heavy drum beats heard only in Bahia, Brazil. The night will also feature LA’s #1 Brazilian DJ, Chris Brazil, spinning up a variety of both classic and current Brazilian music styles heard at Carnival!

The event doesn’t stop there! Rounding out the lineup will be local Brazilian band and dancers, “*Axe Folclorico*”, a fifteen-piece Brazilian community project showcasing elements of Carnival through Song and Dance. Event founder DJ Seduce, will be on music and host duties playing traditional Carnival music while enticing the crowd with prizes and giveaways.

There will be two different floors at the event, with lower level for general admission and the upper level for VIP's. All floors will be able to enjoy the event from various angles and views. In addition to all the live entertainment, the event will also be serving up tasty Caipirinha's, Brazil's national drink of choice! There will be multiple bars on both floors offering a variety of drink specials to heighten the sensory adventure. Attendees are encouraged to wear their finest Brazilian colors and costumes and come ready to celebrate the heartbeat of Brazil!

Tickets are on sale now and it's highly suggested to purchase early. The 2013 Carnaval event sold out weeks in advance. More than 1,200 people attended the "Sold Out" Carnaval event in 2013, and we are looking to meet those numbers again this year!

This spectacular evening is a 21 & over event only. General Admission Tickets will cost \$20.00 per person & VIP Tickets will cost \$35.00 per person at the door. Discount Tickets can be purchased online starting at \$15.00 per person until March 1st. To learn more about Carnaval do Brazil or to purchase Discount tickets for the event visit: www.CarnavalEvent.com

For media inquiries regarding this event please contact event Director, Miguel Ivery at 602-518-4145 or via email at Miguel@Afrobaile.com.